



Alpaca Breeders of the Rockies, Inc.

Director - Programs

<p>Purpose</p>	<p>Responsible for overall coordination of the Alpaca Breeders of the Rockies Programs.</p>
<p>Position Duration</p>	<p>Elected per ABR By-Laws by farm membership for two year term. Term begins in even numbered year.</p>
<p>Tasks</p>	<ul style="list-style-type: none"> • Responsible for coordination of all programs <ul style="list-style-type: none"> - Establishes objective and profit margins for each program - Selects and supports Show Managers, Superintendents, and Event Coordinators, where needed - Reviews check list for each program - Reviews production schedule for each program - Reviews profit/loss associated with each program • Establishes yearly budget for all Programs sponsored by the Alpaca Breeders of the Rockies <ul style="list-style-type: none"> - Reviews budget for each program with appropriate Show Manager or Event Coordinator - Reviews budget for each program with Director - Marketing • Monitors choice of judges for ABR sponsored shows for diversity and frequency of use <ul style="list-style-type: none"> - Create listing of judges for shows from five previous years - Update annually • Reviews and ensures Show Managers and Superintendents are up-to-date on current AOBA show rules • Evaluates feedback for each program. <ul style="list-style-type: none"> - Develops standard feedback form for all programs • Responsible for requesting AOBA grants for shows <ul style="list-style-type: none"> - Determines which grants are applicable to each Program • Evaluates future programs such as fund raising events, fashion shows, etc. • Oversees ABR's Youth Program • Coordinates with Director – Marketing and Director - Communications for all programs • Oversees that the National Western Stock Show ??Commercial Booth forms are received and payments made by due date. Coordinate with Director – Fiber and Director – Marketing for marketing and product booth.

<p style="text-align: center;">Liaison & Oversight Responsibilities</p>	<ul style="list-style-type: none"> • Show Managers, Show Superintendents, and Event Coordinators • Director - Fiber • Director - Marketing • Director – Communications • AOA Affiliate Grant Committee liaison • AOA Show Coordinator • National Western Stock Show Association • Youth Program Coordinator
<p style="text-align: center;">Updated</p>	<p style="text-align: center;">January, 2010</p>