



Alpaca breeders of the Rockies

Director – Programs

<p>Purpose</p>	<p>Responsible for overall coordination of the Alpaca Breeders of the Rockies Programs.</p>
<p>Position Duration</p>	<p>Elected per ABR By-Laws by farm membership for two year term. Term begins in even numbered year.</p>
<p>Tasks</p>	<ul style="list-style-type: none"> <li>• Establishes yearly budget for all Programs sponsored by the Alpaca Breeders of the Rockies</li> <li>• Responsible for coordination of all programs             <ul style="list-style-type: none"> <li>- Establishes objective and profit margins for each program</li> <li>- Supports Show Managers, Superintendents, and Event Coordinators.</li> <li>- Reviews check list for each program</li> <li>- Reviews production schedule for each program</li> <li>- Reviews budget for each program</li> <li>- Reviews profit/loss associated with each program</li> </ul> </li> <li>• Monitors choice of judges for ABR sponsored shows for diversity and frequency of use</li> <li>• Evaluates feedback for each program.</li> <li>• Responsible for requesting AOBA grants for shows             <ul style="list-style-type: none"> <li>- Establishes criteria and due dates for AOBA grants.</li> </ul> </li> <li>• Evaluates future programs such as             <ul style="list-style-type: none"> <li>- Establishing a program for youth Performance Shows</li> <li>- Establishing fund raising events (i.e., fashion shows, etc)</li> </ul> </li> <li>• Coordinates with Director – Marketing and Director - Communications for all programs</li> <li>• Ensures EPWM sponsorship letter received in January each year. Forward to President for signature. Contact Treasurer for payment to be forwarded to EPWM, P. O. Box 1967, Estes Park, CO 80517.</li> <li>• Ensures NWSS forms are received and payments made by due date.</li> </ul>
<p>Liaison &amp; Oversight Responsibilities</p>	<ul style="list-style-type: none"> <li>• Show Managers Show Superintendents, and Event Coordinators.</li> <li>• Director - Marketing</li> <li>• Director – Communications</li> </ul>

	<ul style="list-style-type: none"><li>• Estes Park Wool Market</li><li>• AOBA Affiliate Grant Committee</li><li>• AOBA Show Coordinator</li></ul>
Updated	July, 2009