



**GWAS 2008  
REQUEST FOR PROPOSAL  
CANDID SHOTS - PHOTOGRAPHER FOR SHOW &  
EVENTS**

**GENERAL GOAL:**

**ALPACA BREEDERS OF THE ROCKIES IS REQUESTING PROPOSALS FROM PHOTOGRAPHERS INTERESTED IN PROVIDING CANDID SHOTS FOR THE GREAT WESTERN ALPACA SHOW TO BE HELD MAY 2-4, 2008.**

**TARGET AUDIENCE:**

**THE VENDOR(S) SELECTED AS A RESULT OF THIS RFP WILL PROVIDE EVIDENCE OF APPROPRIATE PHOTOGRAPHY EQUIPMENT TO PROVIDE THE BEST PRODUCT POSSIBLE ALONG WITH EXPERIENCE AND ABILITY TO WORK EFFECTIVELY WITH PEOPLE AND ANIMALS.**

**THE SELECTED VENDOR(S) SHOULD HAVE SOME KNOWLEDGE OF A LARGE LIVESTOCK SHOW AND THE IMPLICATIONS OF WORKING IN THIS ENVIRONMENT. (WE ARE EXPECTING AROUND 1300-1500 ALPACAS IN 87 CLASSES WITH 1<sup>ST</sup> – 6<sup>TH</sup> PLACES).**

**PROJECT DETAILS/OBJECTIVES:**

- **AVAILABILITY DURING THE SHOW FROM THURSDAY, MAY 1 THRU SUNDAY MAY 4, 2008.**
- **AVAILABILITY FOR TAKING CANDID SHOTS DURING EVENTS OF GWAS 2008 – FOR EX:**
  - **THURSDAY NIGHT SEMINAR**
  - **GENERAL ATTENDEE INTERACTION**
  - **HALTER AND PERFORMANCE SHOWS**
  - **FLEECE AND FIBER ARTS SHOWS**
  - **SILENT AUCTION**
  - **SATURDAY NIGHT DINNER**
  - **PUBLIC ENTRANCE**
- **PROVIDE END PRODUCT(S) FOR GWAS ATTENDEES TO PURCHASE DURING GWAS 2008 AND ABR BOARD OF DIRECTORS AT THE CLOSE OF EVENT ON MAY 4, 2008**
- **PROVIDE OPPORTUNITY FOR ATTENDEES TO PURCHASE PICTURES POSTED DURING THE SHOW – MAY 2-4, 2008**

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**RESOURCES PROVIDED BY ABR:**

- 10' X 10' SPACE WITH 4 TABLES & 4 CHAIRS
- GWAS SIGNAGE
- ELECTRICITY
- PROVIDE BANNER SPACE IN THE SHOW RING (BANNER PROVIDED BY PHOTOGRAPHER)

**REQUEST FOR VENDOR SUGGESTION/CREATIVITY:**

THE GWAS CANDID SHOTS - PHOTOGRAPHER SELECTING COMMITTEE IS OPEN TO IDEAS AND SUGGESTIONS PRESENTED IN PROPOSALS FOR PRESENTING/SELLING CANDID SHOTS TO ATTENDEES.

**CRITERIA FOR EVALUATING PROPOSALS:**

- PHOTOGRAPHY EQUIPMENT USED FOR THE EVENT
- CANDID SHOTS PRESENTATION FOR SELECTION OF PICTURES TO BE PURCHASED BY ATTENDEES.
- LIST OF REFERENCES WITH LIKE ATTENDEES
- PRICING FEES – INCLUDE FEES BY PRODUCT/PACKAGE, TURN AROUND TIME AND ON-SITE CAPABILITIES
- TYPES & DELIVERY OF PRODUCT(S)
- FEES (IF ANY) REQUIRED BY PHOTOGRAPHER TO GWAS
- EVIDENCE OF CURRENT LIABILITY INSURANCE

**DEADLINE FOR PROPOSAL TO BE RECEIVED:**

E-MAILED NO LATER THAN FEBRUARY 19, 2008

**FOR MORE INFORMATION AND PROPOSALS TO BE SENT TO:**

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