

# Program Guide Advertising Request Form

Note: Ad Placement requests cannot be honored without full payment. Selection/Placement of ALL ads will be determined by postmark of ad order with payment. Unless otherwise instructed we will give you the next best placement if your preferred location has already been assigned.

**Company:**

**Contact:**

**Address:**

**City, State Zip:**

**Phone**

**Fax**

**Email**


**Place An Ad: Ad Type:**

**Amount:**

**Second Ad\*: Ad Type:**

**Amount:**

**Third Ad \*\*: Ad Type:**

**Amount**

**Total**


\*Take 20% off your second ad

\*\* Take 30% off your third ad

No Refunds on Ads

Please send form, payment, and ad copy by  
**October 14, 2011.**

Make check Payable to **ABR** and mail with form to:

**ABR**  
**PO Box 1965**  
**Estes Park, CO 80517-1965**

Send digital ad to [pacaron@estreet.com](mailto:pacaron@estreet.com)

Or mail copy to: ABR % Ron Hinds

5704 Canyon Trail

Elizabeth, CO 80107

Ad Type	ABR	Non
	Members	Member
Two page spread - Center of the book	\$175	N/A
Two page spread - Other location	\$140	\$170
Back Cover	\$115	N/A
Inside Back Cover	\$90	N/A
Full page other location	\$80	\$125
Half page	\$50	\$70
Third page	\$40	\$55
Quarter page	\$30	\$45
Business Card:	\$20	\$30

**Ad Size Specification:**

**Third Page—2 1/2 x 10 1/2 or 8 x 5 1/4**

**Full Page— 8 x 10 1/2**

**Quarter Page—2 x 10 1/2 or 8 x 2 1/2**

**Half Page— 4 x 10 1/2 or 8 x 5 1/4**

**Business Card—2 x 3 1/2 or 3 1/2 x 2**

<b>Ad Size Specification:</b>	<b>Third Page—2 1/2 x 10 1/2 or 8 x 5 1/4</b>
<b>Full Page— 8 x 10 1/2</b>	<b>Quarter Page—2 x 10 1/2 or 8 x 2 1/2</b>
<b>Half Page— 4 x 10 1/2 or 8 x 5 1/4</b>	<b>Business Card—2 x 3 1/2 or 3 1/2 x 2</b>