

Alpaca Breeders of the Rockies – Nominee Application

Candidate Name: Wayne Dorband

Position: Marketing Director

Candidate Address, Phone, email: 928 S. County Road 31, Berthoud, CO 80513, 303-495-3705, waynedorband@gmail.com

Candidate Background: I am 59 years young. I am married to Deb for almost 30 years. We have four children and three grandchildren. I have been a serial entrepreneur for my entire life. I was the kid that sold the lemons to the kids with lemonade stands. I have successfully started, directed and in many cases sold or passed on hundreds of businesses. I have taken a couple of companies public and have had as many as 4000 employees in one company. Most of these businesses have had something to do with sustainability and environmental issues. I have a PhD in Aquatic Ecology. I have raised, bred, trained and competed with sporting dogs in performance areas for almost 40 years. We are fortunate to own the five time Rocky Mountain Region Golden Field Trial Retriever of the Year. We have a ranch near Berthoud where we teach, research and demonstrate sustainable farming and ranching. We are passionate about teaching people to be able to Nourish the Planet.

We purchased our first alpacas a little over three years ago. We now have about 150 here on the ranch and co-own about 60 additionally in our partnerships with Gentle Spirit Alpacas, Pucara International, Red Granite Ranch and others. We believe we have recently made one of the largest non-dispersal purchases of alpacas in the country in the last several years. We showed in 14 shows over the last show season and actively market our elite breeding herd nationally. Obviously, we are very serious about alpacas and their future as a livestock breed here in North America.

Describe organizational skill and follow-through as: I have excellent organizational skills. I have the ability to balance many tasks simultaneously. I am less thorough in follow-through but an excellent at recognizing that weakness and delegating appropriately.

Past roles in ABR include: none.

The three most important issues that ABR should address in the next 2 years are:

1. Promote this breed as livestock as well as a cottage and pet industry.
2. Promote awareness of the sustainable characteristics of alpacas and alpaca products.
3. Build back the membership base with existing and new breeders/owners.

The skill sets that the candidate will bring to the ABR BOD include: A many year business management skill-set with associated experience and wisdom, a passion for alpacas, a passion for sustainable agriculture, diverse marketing and sales experience and expertise, desire to serve.

Email to Denise Haines @ daybrkcreation@aol.com by 9/22/11

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