

Application for ABR Board of Directors 2010

Name: Peter J. Ziek

Farm Name: Wild Hair Alpacas, LLC

Address: 5815 Mountain Shadow View **City:** Colorado Springs **State:** CO **Zip:** 80908

Phone: (719) 495-6693

EMAIL:

ABR Farm Member YES NO _____ Became member in 2000 (year)

AOBA Farm Member YES NO _____

I understand that being an ABR Board of Directors member requires that I attend regular board meetings and devote eight (8) hours or more per week carrying out the duties of my position. **Initial**

I am interested in being considered as a candidate for the following open positions in 2010:

Vice President (2 year term) _____ Director – Marketing (2 year term) X _____

Secretary (2 year term) _____ Director – Programs (2 year term) _____

Director – Fiber (2 year term) _____

Please respond to the following questions and submit to the Chair of the Nominating Committee no later than August 25, 2009.

When did you purchase your first alpacas? 2000 # in current herd Huacaya- 55 Suri- 0 both -

Have you every held office or served as BOD member in a corporation? Non-profit? _Y_ for Profit? __
Name/type of company: ABR

How would you describe your organizational skills & follow-through?

I am not the best organized person, but I manage to build strong teams and follow-through on assignments and responsibilities.

What Committee leadership or Board roles have you held in ABR [Required for President by By-Laws]?

I have served on the marketing committee for several years and was the director for one two year term.

What are the three (3) most important issues that you feel ABR should address in the next 2 years?

- 1) ABR needs to manage to a balanced budget and regain its' solvency and the confidence of its' members. Understanding and working to retain and recapture existing and prior members should be a priority.
- 2) ABR needs to develop and implement a plan for improved year round marketing on a regional level to support its' member farms in their marketing and sales.
- 3) ABR needs to continue to increase the focus on fiber and fiber products to support both farm sales and overall public awareness of alpacas, while providing members with more information and training on fiber processing and product.

What particular skill sets would you bring to the ABR BOD?

I have prior experience as an ABR BOD member, and I work well with others. I have good analytical and business management skills in addition to people management skills. I also have the ability to see the bigger picture and try to provide a balanced view of any issue that is under discussion.

Your response to the above will be sent to the ABR Farm Members with the ballot for the election. Please limit your total response to two pages, please. If you have questions, please contact Andrew MacArther, Chair of the Nominating Committee, andrew@springtoofarm.com, 303-246-5858, or Carl McGill, ABR Past President, Carl.Freda@msn.com, (303) 840-8261