

Application for ABR Board of Directors 2010

Name: Denise Haines

Farm Name: Daybreak Criations Alpacas

Address: 6625 N CR 29C **City:** Bellvue **State:** CO **Zip:** 80512

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ABR Farm Member YES NO _____ Became member in **1998** (year)

AOBA Farm Member YES NO _____

I understand that being an ABR Board of Directors member requires that I attend regular board meetings and devote eight (8) hours or more per week carrying out the duties of my position. **Initial DH**

I am interested in being considered as a candidate for the following open positions in 2010:

President (2 year term) Director – Marketing (2 year term) _____
Treasurer (2 year term) _____ Director – Programs (2 year term) _____

When did you purchase your first alpacas? **1997**, # in current herd: **102** Huacaya- Suri- **Both - X**
(plus 58 boarded)

Have you ever held office or served as BOD member in a corporation? Non-profit? for Profit?
Name/type of company:

I am a Director serving on the board of MSA Equipment, LLC, a manufacturing company.

I served as Director of Communications on the ABR Board of Directors 2007-2008.

I have served as a board member for ABANC, our local marketing group as President, President Elect and Secretary.

How would you describe your organizational skills & follow-through?

Being an owner of two businesses you have to be organized and have good follow-through. I am very detail oriented and organized. Through our manufacturing company I support our national distributors weekly on sales programs, inventory management, shipping coordination and promotions. With our alpaca business I manage a herd of over 100 alpacas, breeding, birthing, healthcare, etc. Both companies require me to use good time management, organizational skills and follow-through.

I feel the experience gained through my former and current business life and the knowledge I have attained the last 13+ years as an alpaca breeder, would greatly benefit me in serving the ABR membership.

What Committee leadership or Board roles have you held in ABR? [Required for President]

Director of Communications

Newsletter Chair

Government Relations Committee

What are the three (3) most important issues that you feel ABR should address in the next 2 years?

- 1) Continue to grow public awareness of alpacas and alpaca fiber.
- 2) Continue to develop youth involvement in the alpaca industry.
- 3) Continue working on implementation of the 3-5 year Strategic Plan objectives that the members of ABR developed in 2009. These items will benefit all members as well as educate the public about alpacas.

Denise Haines. continued

What particular skill sets would you bring to the ABR BOD?

I have a real passion to see the alpaca industry continue to thrive. I feel I have the creativity to bring new ideas to the organization as well as further implement the ideas already brought forth by the membership. Over the last 13+ years in the industry I have taught on several levels through ABR, our local alpaca organization ABANC and for CASA, an organization that serves abused and neglected children in the court system. I have facilitated a number of seminars on a regular basis in both the alpaca industry and CASA organization. As a CASA volunteer for the last 14 years I have learned how to work with volunteer organizations and have experienced what it takes to have a successful volunteer organization. Being a founding member of ABANC I helped form the organization from the ground up and have seen the organization grow to benefit its members. My former career in telecommunications taught me many skills in dealing with government agencies, large national corporations, bell companies and management of all levels.

Thank you for your time and consideration.