

Application for ABR Board of Directors 2012

Name: Becky Zierer

Farm Name: LaZyB Acres Alpacas

Address: 47705 E. County Road 34

City: Bennett **State:** CO **Zip:** 80102

Phone: Home 303-644-4110, Cell 303-475-0485

EMAIL: lzbalpacas@aol.com

ABR Farm Member YES NO Became member in 1997 (year)

AOBA Farm Member YES NO

I understand that being an ABR Board of Directors member requires that I attend regular board meetings and devote eight (8) hours or more per week carrying out the duties of my position. **Initial BZ**

I am interested in being considered as a candidate for the following open positions in 2010:

Vice President (2 year term) Director – Marketing (2 year term) _____

Secretary (2 year term) _____ Director – Programs (2 year term) _____

Director – Fiber (2 year term) _____

When did you purchase your first alpacas? 1998 # in current herd 34 Huacaya-32 Suri- 2

Have you every held office or served as BOD member in a corporation? Non-profit? for Profit? ___
Name/type of company: Alpaca Breeders of the Rockies

How would you describe your organizational skills & follow-through? I have excellent planning skills as evidenced by my being Event Manager for the Great Western Alpaca Show currently and for the past seven years, and other events. I love to plan events and the key to planning is being organized, delegating, follow-up, providing and accepting feedback.

What Committee leadership or Board roles have you held in ABR [Required for President by By-Laws]?
President, Vice President, Past President

What are the three (3) most important issues that you feel ABR should address in the next 2 years?

1. Supporting our membership in the current economic climate by providing networking, education, and marketing opportunities and venues for members to sell their alpaca products.
2. Playing an active role in the foundation of sustainable fiber outlets including but not limited to research, sharing of ideas, sponsorship of various fiber events, working with AOBA and other affiliates, etc.
3. Ensuring the future financial soundness of ABR thru shows and other revenue producing events in order to support our membership growth and continuing our education and marketing opportunities.

What particular skill sets would you bring to the ABR BOD? I would bring open and honest communications, planning large events with great results, identifying new venues for ABR involvement, and fun and laughter.